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BETHPAGE EXPANDS FINANCIAL SERVICES GROUP

“Bethpage Investment Strategies” to offer Increased Financial Services Options Through New Relationship with INVEST Financial Corporation

Bethpage, New York – August 23, 2011 – Bethpage Federal Credit Union announces the launch of Bethpage Investment Strategies, a newly expanded [Long Island financial services](#) division that offers members an increased product line and more services tailored to meet members’ expanding financial planning and [investment strategy](#) needs.

Bethpage Investment Strategies replaces Bethpage Financial Services as the credit union’s financial division. Michele Dean, Senior Vice President of Investment Services will continue to head up the group that currently employs a team of nine financial consultants and a four-member support team, who manage a \$350 million portfolio for over 4,000 clients.

As part of the expansion, Bethpage Investment Strategies now offers these products and services through Tampa, Florida-based INVEST Financial Corporation, member FINRA/SIPC, with the goal of providing superior brokerage and investment services. Bethpage Investment Strategies will provide members with additional financial services and access to an enhanced product line including [financial planning](#), brokerage, asset management, retirement/estate planning, [college planning](#), life insurance, long term care and disability insurance. The expanded division expects continued growth, thanks in part to a new paperless environment and electronic platform.

“We are very pleased to provide our members with an exceptional level of financial planning services, which will now allow Bethpage Investment Strategies to deliver the same financial expertise and offerings as the large commercial banks and investment services firms, but without the big fees,” said Michele Dean, Senior Vice President of Investment Services, Bethpage. “We look forward to helping our members reach their financial goals.”

“In addition to some of the most efficient technologies and systems in the investment industry, INVEST gives our financial consultants the resources to provide our growing members with information that is accurate, timely and relevant to their needs, plus

service that is efficient, reliable and valued,” said Grace Braeuer, Operations Manager, Bethpage Investment Strategies. “Simply put, INVEST is one of the country’s leading financial players with a proven track record.” INVEST has been providing investment planning and brokerage services to financial institutions across the country for over 25 years.

First established in 1988, “Bethpage Financial Services” provided services to employees of Grumman Aerospace, the founders of Bethpage. The financial division then saw tremendous growth once Bethpage was approved for the largest federal community charter in the U.S. in 2003, opening up membership to most Long Island residents residing in Nassau and Suffolk counties. Today, financial advisors for the newly rebranded group, Bethpage Investment Strategies, who are also Registered Representatives of INVEST Financial Corporation, will work closely with members to provide strategic, timely and personalized financial services based on their specific, individual goals.

“INVEST has more than 25 years of experience managing investment programs for credit unions and banks, and we look forward to working with Bethpage to help build customized programs for their members,” said Steve Dowden, President and CEO, INVEST Financial Corporation.

[Bethpage Federal Credit Union](#) is a not-for-profit financial cooperative, existing solely to serve its members and has experienced rapid growth in recent years to become a strong alternative to banks. Bethpage was approved for the largest federal community charter in the U.S. in 2003 and now is Long Island's largest credit union and leading community financial institution with over 180,000 members, 24 branches and 60 shared service center locations throughout Nassau and Suffolk Counties. As a financial cooperative, Bethpage offers better rates, lower fees and a full menu of personal and commercial financial services.

Bethpage maintains branch locations in Bay Shore, Bay Shore King Kullen, Bethpage, Central Islip, Commack, Elmont, Farmingdale, Freeport, Glen Cove, Hempstead, Huntington, Islandia King Kullen, Levittown, Lynbrook, Massapequa, Melville, Mineola, North Babylon, Port Jefferson, Riverhead, Seaford, Smithtown, Roosevelt and Westbury with over 350 surcharge-free ATMs in King Kullen, 7-Eleven, Walgreen’s and Costco locations throughout Long Island. For more information, call 1-800-628-7070 or visit www.lovebethpage.com.

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Securities, advisory services and certain insurance products offered through INVEST Financial Corporation, member FINRA/SIPC and affiliated insurance agencies. INVEST is not affiliated with Bethpage Federal Credit Union or Bethpage Investment Strategies. Products are: **•Not NCUA insured• Not a deposit • Not NCUA guaranteed • Subject to investment risks**