Social Media Participation Guidelines

Bethpage Federal Credit Union participates on a number of social media sites as a way of communicating with and receiving feedback from our members. Our participation on these sites is intended to enhance our member communication, and to foster an online community where members can share their Bethpage stories. We encourage members to join the conversation on these sites, subject to these guidelines, our Privacy Policy and the terms of use of the specific social media sites. If you have any questions about these guidelines, please email us at bethpage@bethpagefcu.com.

Our official social media accounts include:

- www.facebook.com/lovebethpage
- www.twitter.com/lovebethpage
- www.youtube.com/lovebethpage
- www.linkedin.com/company/34341

From time to time, Bethpage Federal Credit Union may sponsor contests, games or other activities on these or other social media sites. These applications may have their own rules and terms for participation, which will be included within those activities. Bethpage Federal Credit Union may also participate on other sites, including online news sites or blogs, where topics related to Bethpage Federal Credit Union are discussed. When we participate on these sites, we will clearly state that we are doing so on behalf of Bethpage Federal Credit Union.

Please remember that when you participate on a social media site, you are contributing to a forum that is public, widely visible to others, and may be found through Google and the other online search engines. As such, we ask that you **never post confidential or personally identifiable information -- including but not limited to account numbers, Social Security Numbers, phone numbers, email addresses, financial information, passwords and PINs -- on any of our social media sites**. We will never ask you for this information on social media, but instead may refer you to our secure contact channels, including our website, our online banking site or our toll-free number at 1-800-628-7070.

By participating on our social media sites, you agree that you will not:

- Post comments, photos, videos, links or other content that infringes upon the rights of any third party, including intellectual property, privacy or publicity rights.
- Post any confidential information about yourself or others.
- Post material that is unlawful, obscene, defamatory, threatening, abusive, embarrassing or disruptive in any way.
- Post advertisements, spam or solicitations of any kind.
- Impersonate another person or organization.

Bethpage Federal Credit Union reserves the right to remove, without notice and at our sole discretion, any material that violates these guidelines or is otherwise not in keeping with the tone or intent of our social media sites. In addition, Bethpage Federal Credit Union reserves the right to, where possible, block any user from participating in our social media sites without notice for violating these guidelines.

We ask participants on our social media sites treat each other, and our employees, with respect. While we encourage member (and non-member) participation, we cannot respond to every comment. Our failure to respond to or act on a comment should not be seen as an acceptance of or endorsement of that comment. Bethpage Federal Credit Union is not responsible or liable, directly or indirectly, for content posted by third parties. Participants may report inappropriate content to bethpage@bethpagefcu.com.

By participating, you agree to these terms.