



FOR IMMEDIATE RELEASE

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**BETHPAGE FEDERAL CREDIT APPOINTS KAREN SWEENEY AS
VICE PRESIDENT OF MEMBER EXPERIENCE**

Bethpage, New York – September 9, 2015 - Bethpage Federal Credit Union is pleased to announce the appointment of Karen Sweeney as Vice President of Member Experience. With more than 20 years of experience, Karen brings extensive knowledge of customer experience management with an emphasis on digital interaction to Bethpage. She will lead the alignment of Bethpage’s member experience vision with our product and service delivery.

“A newly formed position for Bethpage, vice president of member experience was created as our member-owners are our highest priority,” said Wayne N. Grossé, President and CEO, Bethpage. “With the rapid advancement in technology and the rising increase in member expectations, we recognize that it’s imperative to have strong leadership guiding the member experience consistently across all channels. We are thrilled to have Karen on board to lead this initiative.”

Karen joins Bethpage after an 11 year career at American Express, where she focused on the digital customer experience for American Express Travel and Membership Rewards.. She will ensure the Bethpage brand promise is represented through the products and services Bethpage provides and will establish long term member experience strategies to differentiate Bethpage as a leader in member experience within the financial services industry.

A Port Washington resident, Karen is a graduate of Teacher’s College, Columbia University with a master’s degree in communications and education. She is married with two girls and one boy, and in her spare time enjoys meeting with her book club.

Bethpage Federal Credit Union is a not-for-profit cooperative, existing solely to serve its members and has experienced rapid growth in recent years to become a strong alternative to banks. Bethpage was approved for the largest federal community charter in the U.S. in 2003 and now is New York State’s largest credit union and Long Island’s primary community financial institution with 265,000 members, 33 full service branches and more than 60 shared branches throughout Nassau and Suffolk Counties. As a financial cooperative, Bethpage offers the best-in market rates, low fees and world-class service, and a full menu of personal and commercial financial services.

Bethpage maintains branch locations in Albertson, Baldwin, Bay Shore, Bay Shore King Kullen, Bethpage, Centereach, Central Islip, Commack King Kullen, East Meadow NuHealth Medical Center, East Northport, Elmont, Farmingdale, Freeport, Glen Cove, Hempstead, Huntington,

Levittown King Kullen, LIU Post (Brookville), Long Beach, Lynbrook, Massapequa, Melville, Mineola, North Babylon, Patchogue, Port Jefferson, Riverhead, Roosevelt, Seaford, Smithtown, Valley Stream King Kullen, West Babylon and Westbury with over 500 surcharge-free ATMs in King Kullen, CVS Pharmacy and Costco locations throughout Long Island. For more information, call 1-800-628-7070 or visit www.bethpagefcu.com.

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