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**BETHPAGE FEDERAL CREDIT UNION APPOINTS LINDA WARD
AS VICE PRESIDENT OF DIGITAL STRATEGY**

Bethpage, NY – July 7, 2015 – Bethpage Federal Credit Union is pleased to announce the appointment of Linda Ward as Vice President of Digital Strategy. As an accomplished leader with more than 25 years of experience in financial services with significant emphasis on digital member experience, Ward will oversee Bethpage’s enterprise digital strategy to reimagine and transform the member experience in a changing financial landscape.

“Linda is an innovative business leader in digital product development, and we’re delighted to have her on board to help enhance our members’ digital user experience and deliver exceptional service,” said Wayne N. Grossé, President and CEO, Bethpage. “Digital platforms are becoming increasingly important to meet members’ needs, and it is essential to have a clear vision and strategy for the future.”

Ward joins Bethpage following a 16-year career at Citibank where she held an array of positions in all aspects of digital usability, including experience design, and product development to enhance the user experience across web, mobile and tablet channels. She was responsible for driving customer adoption of online self-service to a historical high through marketing and digital education campaigns, and by empowering branch and contact center employees to become digital advocates.

A Stony Brook resident, Ward is a graduate of Adelphi University with a degree in management and communications. She is married with three boys and in her spare time enjoys outdoor activities such as running and skiing when she is not on the soccer field cheering on her kids.

Bethpage Federal Credit Union is a not-for-profit financial cooperative, existing solely to serve its members and has experienced rapid growth in recent years to become a strong alternative to banks. Bethpage was approved for the largest federal community charter in the U.S. in 2003 and now is New York State’s largest credit union and Long Island’s primary community financial institution with 260,000 members, 33 full service branches and more than 60 shared branches throughout Nassau and Suffolk Counties. As a financial cooperative, Bethpage offers the best-in-market rates, low fees and world-class service, and a full menu of personal and commercial financial services.

Bethpage maintains branch locations in Albertson, Baldwin, Bay Shore, Bay Shore King Kullen, Bethpage, Centereach, Central Islip, Commack King Kullen, East Meadow NuHealth Medical Center, East Northport, Elmont, Farmingdale, Freeport, Glen Cove, Hempstead, Huntington, Levittown King Kullen, LIU Post (Brookville), Long Beach, Lynbrook, Massapequa, Melville, Mineola, North Babylon, Patchogue, Port Jefferson, Riverhead, Roosevelt, Seaford, Smithtown, Valley Stream King Kullen, West Babylon and Westbury with over 500 surcharge-free ATMs in King Kullen, CVS Pharmacy and Costco locations throughout Long Island. For more information, call 1-800-628-7070 or visit www.bethpagefcu.com.

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