

UNITED CEREBRAL PALSY OF LONG ISLAND HONORS GERARD SCHMITT

Bethpage, NY – August 10, 2016 – Gerard Schmitt, Vice President of Marketing for Bethpage Federal Credit Union, was honored recently by the United Cerebral Palsy Association of Long Island, where Gerard is vice chair of the organization’s Membership and Development Committee.

A board member for UCP of Long Island since 2011, Gerard was honored for his commitment, dedication, and support to the organization during its 2016 “Scramble” golf outing, held at the Nissequogue Gold Club.

“We are delighted to be honoring a great friend and supporter of our agency at this year’s Scramble,” said Stephen H. Friedman, President, CEO of UCP of Long Island. “Gerard’s dedication to UCP and to our individuals is one of the many reasons he deserves this honor.”

“I am honored to receive this special recognition from the UCP Association of Long Island, an organization that provides essential programs and services to many Long Islanders,” said Gerard Schmitt.

As Vice President of Marketing for Bethpage Federal Credit Union, New York State’s largest credit union, Gerard is responsible for heading up the credit union’s advertising and marketing outreach initiatives. Since he joined Bethpage in 2007, Bethpage has grown from under \$3 billion in assets to more than \$6.7 billion today, making it the largest credit union in the Northeast Region and the 16th largest nationwide.

With broad experience in corporate and advertising agency management, his business and consumer marketing credentials include work for leading organizations across a variety of sectors including financial services, healthcare, higher education, transportation and manufacturing. He has spearheaded the global brand integration strategy for Alexander and Alexander Services Inc., a global risk management consulting firm, after its acquisition of Toronto based Reed Stenhouse.

Gerard has lectured as an adjunct professor at City University of New York (CUNY) and New York Institute of Technology, and is a former board member of Tomorrow’s Hope Foundation and The New York Business Marketing Association (BMA). He is a recipient of BMA’s Advertising Executive of the Year Award.

Gerard Schmitt is a graduate of City University of New York. He lives in East Northport with his wife, Janet.

Bethpage Federal Credit Union is a premier community financial institution committed to enriching the lives of its members, employees and the communities it serves for the past 75 years. Bethpage is the largest credit union in the Northeast Region, as well as 16th in the nation. Bethpage is a federally chartered credit union which is open to new members that open a membership account with \$5 dollars. As a financial cooperative, Bethpage offers the best-in market rates, low fees and world-class service, and a full menu of personal and commercial financial services.

On Long Island, Bethpage maintains branch locations in Albertson, Baldwin, Bay Shore, Bay Shore King Kullen, Bethpage, Centereach, Central Islip, Commack King Kullen, East Meadow NuHealth Medical Center, East Northport, Elmont, Farmingdale, Freeport, Glen Cove, Hempstead, Huntington, Levittown King Kullen, LIU Post (Brookville), Long Beach, Lynbrook, Massapequa, Melville, Mineola, North Babylon, Patchogue, Port Jefferson, Riverhead, Roosevelt, Seaford, Smithtown, Valley Stream King Kullen, West Babylon and Westbury. In New York City, Bethpage maintains a branch location at 111 W 26th Street. Bethpage also offers over 500 surcharge-free ATMs in King Kullen, CVS Pharmacy and Costco locations. For more information on Bethpage's robust portfolio of banking, borrowing, and investment services, visit www.lovebethpage.com or call 1-800-628-7070.

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