



FOR IMMEDIATE RELEASE

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**CANIA INFANTE NAMED VICE PRESIDENT, BRAND STRATEGY
FOR BETHPAGE FEDERAL CREDIT UNION**

Bethpage, New York - August 22, 2018 – Bethpage Federal Credit Union is proud to announce the promotion of Cania Infante to Vice President, Brand Strategy. A 17 year veteran of Bethpage, Infante joined Bethpage in 2001 and has increasingly expanded her role throughout the years, with her most recent position as Assistant Vice President, Marketing, a title she held since 2014.

“It is with great pleasure that we recognize the exceptional performance of our colleague, Cania Infante, a highly respected member of the Bethpage marketing team,” said Wayne N. Grossé, President and CEO, Bethpage. “We are very pleased to elevate Cania to this senior position. She is a highly valued team player who has greatly contributed to helping Bethpage become one of the strongest brands in the area.”

Prior to joining Bethpage, Cania Infante held a position at Dime Savings Bank and prior to that, Chase Bank. She started her Bethpage career as a Loan and Member Service Representative in the Glen Cove branch. Her subsequent positions included Business Services Relationship Manager, Branch Manager, and AVP of Western Branch Region.

“In her role, Cania will work with the marketing team to develop and implement marketing initiatives to help reinforce and communicate the Bethpage brand promise – “enriching lives because we care” to our existing and expansion markets, as well as to our employees through internal communication programs,” continued Grossé.

Cania is a strong believer in the power of education. Cania holds a BA in Management from New York Institute of Technology and earned her MBA from NYIT in 2009. She serves as an instructor in the Molloy College Adult Education Program, sits on the board of the De La Salle School and was appointed by Governor Cuomo as a member of the SUNY Old Westbury College Council in 2014.

She has been recognized by the Long Island Business News as one of Long Island's Top 50 Most Influential Women in Business and has been profiled in the Credit Union Times as a 40 Under 40 Trailblazer. Cania currently resides in Freeport with her husband and children.

Bethpage Federal Credit Union is a premier financial institution committed to enriching the lives of its members, employees and the communities it serves for over 75 years. Bethpage is the largest credit union in the Northeast region, as well as 16th largest in the nation. Voted Money Magazine's Best Place to Bank in New York for 2018, Bethpage is a federally chartered credit union, available to people nationwide who open a \$5 dollar membership account. Bethpage offers a robust digital platform that allows members to bank with us from anywhere. Bethpage is a part of the national CO-OP network that gives members access to their accounts at over 30,000 free ATMs and 5,000+ shared branches across the U.S. As a financial cooperative, Bethpage offers the best-in market rates, lowest fees and world-class service, plus a full menu of personal and commercial financial services. For more information on Bethpage's robust portfolio of banking, borrowing, and investment services, visit www.lovebethpage.com or call [1-800- 628-7070](tel:1-800-628-7070).

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