



**For Immediate Release**

## **NEW YORK JETS ANNOUNCE BETHPAGE FEDERAL CREDIT UNION AS THE TEAM'S OFFICIAL CREDIT UNION PARTNER**

### **Multi-Faceted Partnership Includes Presenting Sponsorship of the Jets Tackle Bullying Program**

**August 28, 2019** - The New York Jets have announced a partnership with Bethpage Federal Credit Union, New York State's largest credit union. The new alliance makes Long Island based Bethpage Federal Credit Union the Official Credit Union of the New York Jets and presenting sponsor of the Jets Tackle Bullying initiative.

Every seven seconds in America, a child is bullied. The Jets Tackle Bullying campaign, presented by Bethpage, and in partnership with STOMP Out Bullying, aims to create awareness about a national epidemic that effects every community by reaching educators and students in the tri-state area through school visits, annual educator symposiums and weekly programs that celebrate students who are working to resolve bullying in their schools.

"We are excited to join forces with Bethpage Federal Credit Union," said Jets SVP, Corporate Partnerships Ian Lasher. "Jets Tackle Bullying is a cause we care deeply about, and Long Island has always been an important market for the Jets. This partnership creates synergy on all levels to further engage Jets fans living on Long Island and throughout the entire Tri-State area."

With the support of Bethpage Federal Credit Union, the Jets Tackle Bullying program will expand with the creation of a targeted outreach effort aimed at educators and students throughout the Long Island area. Bethpage will participate in the Jets Anti-Bullying Awareness Game in November and present the Jets Upstander of the Week, highlighting one student per week during the season across the team's social media platforms and on stadium video boards during home games. Additionally, Bethpage will present the team's fourth annual Anti-Bullying Symposium at MetLife Stadium prior to the Jets preseason game on August 29<sup>th</sup>.

"Bethpage is delighted and privileged to partner with the New York Jets and help expand its highly impactful anti-bullying campaign onto Long Island and throughout the Tri-State," said Wayne N. Grossé, President and CEO, Bethpage. "Bethpage greatly cares about the issues and concerns of its members, its employees and the community. Today's bullying epidemic must come to an end. Very much a successful grass-roots effort, Jets Tackle Bullying is making a difference and Bethpage is excited to partner with the Jets to be a part of the solution."

As the Official Credit Union of the New York Jets, Bethpage Federal Credit Union members and employees will also now have access to a special discounted Jets ticket program and other unique benefits. A mix of Jets marketing assets will also help Bethpage Federal Credit Union increase brand awareness throughout the greater New York City DMA.



### **About Bethpage Federal Credit Union**

Bethpage Federal Credit Union is a premier financial institution committed to enriching the lives of its members, employees and the communities it serves for over 75 years. Bethpage is the largest credit union in the Northeast region, as well as 15<sup>th</sup> largest in the nation. Voted Money Magazine's Best Place to Bank in New York for 2018, Bethpage is a federally chartered credit union, available to people nationwide who open a \$5 dollar membership account. Bethpage offers a robust digital platform that allows members to bank with us from anywhere. Bethpage is a part of the national CO-OP network that gives members access to their accounts at over 30,000 free ATMs and 5,000+ shared branches across the U.S. As a financial cooperative, Bethpage offers the best-in market rates, lowest fees and world-class service, plus a full menu of personal and commercial financial services. For more information on Bethpage's robust portfolio of banking, borrowing, and investment services, visit [www.lovebethpage.com](http://www.lovebethpage.com) or call [1-800- 628-7070](tel:1-800-628-7070).

**[WWW.NEWYORKJETS.COM](http://WWW.NEWYORKJETS.COM)**

# # #